



# WILLIAM PATERSON UNIVERSITY

FOOTBALL OFFICE ~ 300 POMPTON ROAD ~ WAYNE, NJ 07470

HEAD FOOTBALL COACH: JERRY FLORA ~ (973) 720 3013

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Mr. Tom DeSantis  
US Marketing Ltd  
45 Route 37  
New Fairfield, CT 06812

Dear Tom,

On behalf of our football program at William Paterson University, I would like to thank you for introducing our program to this spectacular fundraising opportunity for the Trip of a Lifetime. It truly was exciting to conduct the raffle and to talk with many people who purchased tickets as they were excited about the possibility of going to the Super Bowl, Hawaii or even a cruise.

We combined your raffle with our end of the season football banquet in December 2010 where over 200 people were in attendance. Our winner of your Sports Redemption Certificate ended up being a young football alumnus who was surprised to find out that he won and said he never wins anything. Well this prize may just have sealed the deal for him in future raffles.

Our parents, players, football alumni and coaches did a great job selling and promoting the raffle. We only had about 2 ½ months to sell about 1000 tickets and raised a good amount of funds for our program. I have done several fundraisers and this program gave us our best return and would recommend it to anyone looking to get funds for their groups.

We look forward to working with you in 2011 and years to come. Thanks Again.

Sincerely,

*Jerry Flora*

Jerry Flora  
Head Football Coach

**National Collegiate Athletic Association  
New Jersey Athletic Conference  
Division III**