

Saint Michael School
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December 19, 2013

Sports Raffle
45 Route 37
New Fairfield, CT 06812

Attention: Mr. Tom DeSantis, President

Dear Tom,

On behalf of the Saint Michael School PTO, I would like to thank you for assisting us with a very successful Sports Raffle. Our school has a very active PTO and we have hosted many different types of fundraisers over the years. Like any other volunteer organization, it can be difficult to find the large number of people needed to run a big fundraiser. When the idea of the Sports Raffle was brought to us, we knew we had to give it a try.

We rolled out the raffle sale in mid-October with just two people running it. The winning ticket was drawn the day before Thanksgiving at our Grandparent's Breakfast. I am thrilled to report that the Sports Raffle was by far, the most successful fundraiser our school has held in terms of fundraising and family participation! Over 75% of our families sold tickets! The prize was so exciting and people found the tickets very easy to sell. We sold our tickets to relatives, friends, neighbors, and co-workers. We offered prizes for our top 3 selling families. Our top seller sold 100 tickets on his own! In the end, we raised \$43,000 that will go to the direct purchase of iPads for our students to use. Our parents are so excited that their efforts in selling tickets will have an immediate effect on their children's learning.

Thank you very much for offering this great fundraising opportunity to our school. We are looking forward to working with you again next year.

Warm regards,

Danielle Wolf
PTO Coordinator