

BREWSTER CENTRAL SCHOOL DISTRICT  
**BREWSTER HIGH SCHOOL**

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To: Thomas DeSantis  
President US Marketing Ltd.  
From: Robert Gallacher  
Treasurer Brewster Boosters  
Date: November 11, 2010  
Re: Sports Raffle

Dear Tom:

Thank you so much for offering us an opportunity to participate in the 'Trip of a Lifetime' fundraiser. The program sold itself, just as you suggested it would. The organizational tips you gave us also a vital role in helping us realize our goal.

Each team participated and found the selling of their share of the tickets to be easy because of the fantastic prize. The ticket sales created a buzz in town that helped promote the cause and also helped to facilitate the sale of tickets. Your promotional suggestions and the added incentive to sell ten and keep one for yourself gave an extra added motivation to the teams and individuals to sell sell sell! The variety of choices and enormity of the prize made selling these tickets a breeze. The Masters, Several Cruise choices, Superbowl, World Series, etc..etc.. were very appealing, offering a palatable choice to all who were asked to purchase a ticket. As a result we successfully exceeded our goal.

It is with great enthusiasm and confidence that I recommend the Sports Raffle program to any organization looking to raise money and build community. I'm currently helping the Putnam County Veterans Association with their raffle, a group that I had encouraged to try this wonderful fundraiser. Thanks again for being there with support and guidance when we needed it. I look forward to our next Sports Raffle in the near future.

Robert Gallacher

Treasurer

Brewster Boosters

*"Every Student a Success"*